



FLORIDA SOCIETY OF MEDICAL ASSISTANTS

Affiliate of the American Association of Medical Assistants

Florida Society of Medical Assistants Post Conference Executive Council Meeting

April 25, 2026

“Together, We Make it Happen”

The Executive Council meeting of the Florida Society of Medical Assistants came to order at 4:10 pm with approximately 27 present.

OFFICERS:

President	Christina Sears, CMA (AAMA)	Present
Vice President	Linda Vitzthum, CMA (AAMA)	Present
Secretary	Mary Morris, CMA (AAMA)	Present
Treasurer	Mary Lou Allison, CMA-C (AAMA)	Present
Speaker GA	Nancy Peterhansen, CMA (AAMA)	Present
Vice-Speaker GA	Deniece Jozefiak CMA (AAMA)	Present
Immediate Past President	Jeanette Tyler, CMA (AAMA)	Present

EXECUTIVE COMMITTEE CHAIRS:

Budget & Finance	Mary Lou Allison, CMA-C (AAMA)	Present
Bylaws/Policy & Procedure	Deniece Jozefiak, CMA (AAMA)	Present
Education Chair	Cassandra Pinnell, CMA (AAMA)	Present

- 25 **Marketing/Comm Outreach** Jeanette Tyler, CMA (AAMA) Present
- 26 **Conference Chair** Marsha Benedict, CMA-A (AAMA) Present
- 27 **Membership/Certification** Deniece Jozefiak, CMA (AAMA) Present
- 28 **Nominating** Linda Vitzthum, CMA (AAMA) Present

29

30 **SEATING OF THE PROXIES**

31 There were no proxies to be seated.

32 There is a quorum present.

33 The minutes from the Pre and Post Conference Executive Board meeting and the General
 34 Assembly will be available on the FSMA website by 30 days post conference.

35

36 **TREASURERS REPORT**

37 **Checking:** \$16,483.80 **Saving:** \$ 22,407.51 **BALANCE:** \$38,891.31

38 ****A profit of \$515.00 was made this weekend from Pat's Country Store.**

39

40 **OFFICER REPORTS**

- 41 **President** Christina Sears, CMA (AAMA) No report
- 42 **Vice President** Linda Vitzthum, CMA (AAMA) No report
- 43 **Secretary** Mary Morris, CMA (AAMA) No report
- 44 **Treasurer** Mary Lou Allison, CMA-C (AAMA) No report
- 45 **Speaker GA** Nancy Peterhansen, CMA (AAMA) No report
- 46 **Vice-Speaker GA** Deniece Jozefiak CMA (AAMA) No report
- 47 **Immediate Past President** Jeanette Tyler, CMA (AAMA) No report

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51 **EXECUTIVE COMMITTEE REPORTS**

52 **Budget & Finance** Mary Lou Allison, CMA-C (AAMA) No Report

53 **Bylaws/Policy & Procedure** Deniece Jozefiak, CMA (AAMA) No Report

54 **Education Chair** Cassandra Pinnell, CMA (AAMA) No Report

55 **Marketing/Comm Outreach** Jeanette Tyler, CMA (AAMA) No Report

56 **Annual Conference** Marsha Benedict, CMA-A (AAMA) Verbal

57 **Marsha has one committee member and is looking for other volunteers. Marsha will be
58 emailing her contact person about 2028-2029 meeting site and potentially coming back to
59 current hotel if pricing is right.

60 **Membership/Certification** Deniece Jozefiak, CMA (AAMA) Verbal

61 **Deniece has two committee members and is looking for other volunteers.

62 **Nominating** Linda Vitzthum, CMA (AAMA) Verbal

63 **Linda is looking for committee members to search out candidates for 2027-2028

64

65 **CORRESPONDENCE:**

66 Email from Erica Mercado from AAMA. State and officer election forms due by 7/1/26. President
67 Sears will submit form to AAMA before the deadline.

68

69 **UNFINISHED BUSINESS**

70 David Knight Award – During the preconference board meeting there was discussion on
71 awarding an active member of FSMA \$500.00 for a continuing education bundle or AAMA
72 registration for National Conference. An Award Committee will be tasked with coming up with
73 how the award will be applied for and awarded with a report from the committee at the next
74 executive council meeting. An email invite for this committee will be sent out.

75

76 **NEW BUSINESS**

77 **Discussion on increasing the delegate stipend to the AAMA National Conference due to the
78 rising cost of all expenses involved in going to the conference. Deniece Jozefiak, CMA (AAMA)
79 made a motion to add \$1,000.00 to the present budget for the delegate stipend. The increase

80 would give each delegate \$2,000.00 up from \$1,750.00 in the current budget. Mary Lou Allison,
81 CMA-C, (AAMA) seconded the motion. No further discussion. **MOTION CARRIED.**

82 ****Artificial intelligence service:** Discussion had on purchasing an AI service such as CHATGBT or
83 other service for the use by the executive council or committee chairs for marketing and
84 advertising by FSMA. Great points were brought up by several meeting attendees. It was noted
85 that CHATGBT is free, with three allowed per day so there may not be a need to purchase for
86 subscription at this time but in the future if things change, we can revisit the idea. Expanded
87 access was noted to cost \$8.00 per month. Claude was another option mentioned. Mary Lou
88 Allison, CMA-C, (AAMA) made a motion to set up an account for FSMA with CHATGBT with the
89 premise that FSMA will expand access if needed in the future. Deniece Jozefiak, CMA (AAMA)
90 seconded the motion. No further discussion. **MOTION CARRIED.**

91

92 **ANNOUNCEMENTS**

93 ****** The minutes of this Executive Council meeting will be posted on the FSMA website within 30
94 days.

95 ******The 70th Annual AAMA Conference will be held Sept. 14-17, 2026, in Reno, Nevada.
96 Registration is open now. It is highly recommended that you reserve your hotel room in the host
97 hotel sooner rather than later. Go to the AAMA website for all the details. The executive council
98 approved to be a sponsor of the 70th Annual AAMA Conference Celebration and Welcome event
99 as well as place an ad in the AAMA National Conference brochure welcoming members to the
100 conference.

101 ******Delegates to National Conference will be: Marsha Benedict, CMA-A, (AAMA), Christina Sears,
102 CMA (AAMA), Mary Lou Allison, CMA-C, (AAMA), and Linda Vitzthum, CMA (AAMA)

103 ******Next year's FSMA Annual Conference will be April 23-24, 2027 at the Holiday Inn Orlando
104 International Airport on 5750 TG Lee Blvd Orlando FL 32822. 407-816-0313.

105 www.hiorlandoairport.com

106 Next FSMA Executive Council Meeting is Saturday, November 7, 2026. (Zoom)

107

108 **Additional announcements:**

109 ****DEADLINES:** May 1, 2025, Nominations for AAMA Board of Trustees

110 ******May 15, 2026, Maxine Williams Scholarship Applications

111 ******July 15, 2026 Excel Award Deadline

112 **August 1, 2026 Leadership Applications forms

113

114 There being no further business to be brought before the Executive Council of the Florida
115 Society of Medical Assistants, the meeting was adjourned at 4:41 pm.

116

117 Mary Morris, CMA (AAMA)

118 FSMA Secretary

119 2026-2027

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