Florida Society of Medical Assistants, Inc.

To: Heidi Fortin, CMA (AAMA)
Speaker of the General Assembly

Deniece Josefiak, CMA (AAMA)
Vice Speaker of the General Assembly

From: Marsha Benedict MSA, CMA-A (AAMA)
FSMA President

President Pro Tem Fall 2018 Report; Marsha Benedict MSA, CMA-A(AAMA)

At the time of the President's resignation the Executive Board of FSMA vote July, 2018, to elect to make this officer President Pro Tem after the President resigned. It has been a great pleasure to serve FSMA in this position. The Goal of this officer has been: **United WE build a Better Future.**

At the same time Maria Wiegelmann C MA (AAMA) agreed to take over Education and Registration Chair. Thank you Maria.

Prior to this President Pro Tem taking office, an adhoc committee "United to Begin" was approved by the executive officers. Letters were mailed to all officers, committees and chapters with guidelines to contact, schools,, employers and other credentialed Medical Assistants. A list of all contacts is being kept, along with all information sent by Constant Contact to keep statistics whether the approach was positive in reaching non AAMA credentialed Medical Assistants. (additional report is posted by the chair of this committee; "United to Begin".)

As part of the Adhoc Committee initiative the Executive Board was surveyed and voted positive to offer a $10 conference discount on their registration to any member inviting a new attendee credentialed medical assistant to the Fall Conference. This was offered in hopes that they will join the Society and become an active members. If this offer is positive, consideration will be to continue the discount.

Many hours were spent calling, emailing and mailing letters to schools, employers employees and organizations sharing information about FSMA conferences, chapters, and inviting all credentialed medical assistants to **Unite and Build a Better Future.**

Communication/Marketing and, Membership/Certification Chairs surveyed three area

(Naples, Panhandle and Dade area) to ascertain if additional chapters were needed in those areas. There was a positive response but, at this time, the chapters that serve those areas will try to meet with the members in those areas and offer to help with a seminar in their area. If interest is shown, at a later date, consideration of an additional chapter can be investigated.

Osprey Medical Consulting owner, Mark Nicole, requested FSMA post job openings for Health Care Management Case Managers. He has been employing AAMA Certified Medical Assistants in Florida. This officer contacted AAMA counsel for insight and decided deny posting on the FSMA website at this time until more information is gathered with regard to the scope of practice of this position, The credentialed MA is seeing a real change in job opportunities and we may find our scope will change as health care changes. Mr. Nicole may be a registrant at FSMA Fall conference and we will find out more about his endeavor.

Executive board was surveyed for consensus on FSMA request for AAMA Representative to attend FSMA annual 2019 meeting in Orlando. Forms were emailed to AAMA with the following request: Patti Licur, CMA (AAMA), Monica Case, CMA(AAMA) and Deb Novak, CMA (AAMA).

Changes to the AAMA bylaws was shared with Bylaws and Policies and Procedures Chair to change FSMA bylaws.

This officer requested that bylaws chair bring to the Fall Conference a motion to add an additional bylaw under Judicial Review, so that the executive board could discuss adding the bylaw addition.

All requests from the FSMA website were answered in a timely manner. Two requests to post job opening on our website were denied after a vote by the executive board. One request regarding scope of practice and several others about conferences, chapters and recertification were answered with the help of the Vice President.

Thank you to FSMA Executive Board for voting to donate $500 to the Red Cross to help those who have suffered from Hurricane Matthew.

This officer would like to thank FSMA for allowing this officer to serve as a Delegate to AAMA House of Delegates. A separate report is posted.

Email vote was taken to name the Country Store, in Pat Allen's honor "Pat's Country Store for the annual 2019 conference only. Discussion as to structure and name will be discussed at the Post GA meeting in April.

Email vote with a unanimous decision not to have a AAMA representative at the Annual 2019 Conference. The three choices sent to AAMA were denied.

Information was sent to all chapters and education chairs of FSMA requesting Don Balasa be added to FSMA speakers for the 2019 annual meeting in April. Topic "The Professional

Deregulation Movement" Majority of board voted to allow Chapters consider the topic at their meetings.

Email vote to limit online CEU's to only FSMA members and discontinue sending certificates.. Unanimous vote to do so..

Note was sent to the board regarding funeral arrangements for Jim Allen and Mary Morris was asked to send a card.

Forwarded an email from AAMA regarding the partnership between AAMA and the Cancer Society for Medical Assistants to encourage their doctors to recommend colorectal screening.

Contacted several physicians and MGMA President requesting they serve as a liaison to FSMA board. Dr. Schillinger from Sun Rise Fl agreed be a liaison and has been invited to the 2019 Annual Meeting. MGMA President is taking the request to their board meeting in April. Loxie Kistler Ed.D, M.S., BSN,RN, CMA (AAMA) was asked to contact the Nurse Practitioner Florida organization and Mike Nuccio, PA, President of the Florida Physician's group to see if they would like to sit on our board as a liaison. They are awaiting future information. Kris Hardy CMA (AAMA), RHE contacted the Nursing Association (prior to her retirement) to provide a letter of support for Credentialed Medical Assisting in Florida.

February l, 2019 sent email from AAMA to the Executive Board regarding February 7-8 AAMA Board Meeting along with encouragement for FSMA members to volunteer and possibly run for AAMA Board of Trustee. All important AAMA dates were sent.

Received a response from Elizabeth Hernandez, Medical Assisting Program Director regarding interest in having a seminar at Robert Morgan Educational Center and Technical College in Miami, Fl. (305)253- 9920 ext2207.

Received an email from Donald Balasa JD, MBA requesting a memo be sent to all FSMA members about Excelsior College granting semester hour credits to CMAs (AAMA). Message sent via constant contact.

Letter from AAMA Society of Past Presidents, Rebecca Walker, CMA (AAMA) CPC asking for financial support for the Maxine Williams Scholarship Fund and Ivy Reade Relkin Surveyors Training Fund shared with executive board.

With the help of VP a Bylaw change was developed and given to Speaker and Vice Speaker to include the General Assembly Packet.

Note sent for a decision to purchase ribbons to be used on name badges for First Time Attendees and Students. These ribbons would be used at all FSMA conferences as a special gesture. This will be considered for the next meeting.