Florida Society of Medical Assistants, Inc.

April 24, 2015

To: Maria Wiegelmann, CMA (AAMA),
Speaker of the General Assembly

Joyce Baldwin, CMA (AAMA)
Vice Speaker of the General Assembly

From: Marsha Benedict MSA, CMA (AAMA), CPC
FSMA Meeting Coordinator Chair
Ruth Lapio CMA (AAMA), Registration Chair
Maria Wiegelmann, CMA (AAMA), member

Re: Annual Report

The Annual 2014 Conference was held at the Holiday Inn-Orlando International Airport at 5750 T.G. Lee Blvd, Orlando, Florida; The conference was well attended. Speakers were excellent.

The 2014 Fall Conference was held at the Crowne Plaza Tampa Westshore; 5303 West Kennedy Boulevard; Tampa Fl 33609. Date held was November 8, 2014. Thank you all the members involved in the excellent list of speakers. Thank you Ruth for the efficient registration form. Thank you Betty for the eNews and Mary Lou for the web site information and anyone else that helped make the Fall conference a success.

Arrangements are made for the Renaissance Orlando Hotel for April 24-26, 2015. The hotel is across the street from the Holiday Inn- Orlando International Airport. The Hotel rate will be $105.00 for single/double occupancy. We have guaranteed 20 rooms. The deadline for registration will be April 10, 2015. We are looking forward to a very rewarding Annual Conference. Education and Registration Chairs have done a wonderful job to make the weekend exciting and educational.

Arrangements have been made with the Hampton Inn & Suites; 1985 Reynolds Dr. Ft. Pierce, Fl 34945. Date to be held November 6, 2015. We guaranteed 15 rooms at negotiated cost of $69, single; $89, studio. The cut-off date is October 24 , 2015. Reservations may be made by calling 772-828-4100. Education and lunch will be at Indian River State College; 3209 Virginia Ave. The cost for the conference will be very reasonable without the cost of room rates, and visual equipment. Dr. Theresa Errante -Parrino already has many excellent speakers planned.

Arrangements have been negotiated with the Courtyard by Marriott 3436 N Atlantic Ave, Cocoa Beach, Fl 32931 for the April 29-May 1, 2016 Annual FSMA Conference. The negotiated cost for a single/double room will be $129.00; guarantee of 15 rooms. The fee for the education room will be $150.00 which would include the AV equipment. The site is on the beach. Our annual meeting was held at this site two years ago.

Arrangements are also pending approval of the FSMA board to book the Holiday Inn-Lakewood Ranch, Sarasota, Fl for November 5, 2016 Fall Conference at a negotiated rate of $107.00 for a single/double room; guarantee of 15 rooms. Thank you to Ruth Lapio for traveling to Sarasota to view the hotel.

The following are the stats provided by Ruth Lapio, registration chair:

Date	City	Registrants
10/15/2011	Jacksonville	56
1/14/2012	Tampa	35
4/20/2012	Orlando	45
10/13/2012	Port St Lucie	63
1/26/2013	Punta Gorda	56
4/26-28/2013	Cocoa Beach	44
10/26/2013	St. Augustine	46
4/25/2014	Orlando	87
11/8/2014	Tampa	49

It has been another good year for FSMA networking. We always look forward to new registrants for our meetings and where they are coming from as well as meeting again and getting to know our ongoing members. The topics for Education are always interesting knowing there is always “something” to learn from each one. The packets for Registration are consistent and informative so glance through and remind ourselves of what we are accomplishing and what more we can do for our organization.

Thank you to all those who helped with the 2014-2015 conferences. A special thank you to Ruth Lapio, Registration Chair that prepared the registration forms, packets and greeted all the members and guests on their arrival. Thank you to all who worked diligently to provide excellent education.