Florida Society of Medical Assistants, Inc.

4.24.2015

TO: Maria Wiegelmann, CMA (AAMA) Speaker General Assembly
Joyce Baldwin, CMA (AAMA) Vice Speaker General Assembly

FROM: Joyce Baldwin, CMA (AAMA)

RE: Southeast Chapter Annual Report

The Southeast Chapter has been partnering with our contacts at the Broward County Medical Association, Tenet Florida Physician Services and Holy Cross Medical Group we presented three seminars. On June 14,2014 at the Broward County Medical Association, “HIPAA/HITECH Final Rule” and “Epidemiology in Public Health” for 3 AAMA CEU’s. On July 12, 2014 at the Broward County Medical Association, “The Anatomy of Medical Liability: How staff can help prevent Lawsuits” and “Medication Management & Drug Interactions” for 3 AAMA CEU’s. On September 13, 2014 at Hospice of Palm Beach County “Hospice and Palliative Care Myths & Facts” , “Stress & Compassion Fatigue in Healthcare Workers” and “Diabetes” for 3.5 AAMA CEU’s. On February 28, 2015 at Broward County Medical Association, “Interventional Pain Management” and “Compliance: Reasonable Necessary Services, Medical Necessity Guidelines/Advanced Beneficiary Notices”

All seminars were well attended. FSMA Marketing/Community Outreach sent Constant Contact information to all SE Chapter Members and our partners which was instrumental in the success of our seminars.

We also continued our sponsorship of providing refreshments to the CAAHEP Schools for Medical Assistants Day.

Thanks to our “WE” Chapter members for their help and a special thanks to our member Betty Springer, CMA-C (AAMA) who brought it together