FLORIDA SOCIETY OF MEDICAL ASSISTANTS

TO: Patricia Allen, CMA FSMA President
FSMA Executive Council

FROM: Joyce Baldwin, CMA (AAMA)
President

RE: SouthEast Chapter Report

Partnering with our contacts at the Broward County Medical Association and Tenet Florida Physician Services and the hard work of Betty Springer, CMA-C (AAMA) we presented three seminars. On June 14,2014 at the Broward County Medical Association, “HIPAA/HITECH Final Rule” and “Epidemiology in Public Health” for 3 AAMA CEU’s. On July 12, 2014 at the Broward County Medical Association, “The Anatomy of Medical Liability: How staff can help prevent Lawsuits” and “Medication Management & Drug Interactions” for 3 AAMA CEU’s. On September 13, 2014 at Hospice of Palm Beach County “Hospice and Palliative Care Myths & Facts” , “Stress & Compassion Fatigue in Healthcare Workers” and “Diabetes” for 3.5 AAMA CEU’s.

All seminars were well attended and more will be planned for next year. FSMA Marketing/Community Outreach Chair Betty Springer, CMA-C (AAMA) sent Constant Contact information to all SE Chapter Members which was instrumental in the success of our seminars.

We also continued our sponsorship of providing refreshments to the CAAHEP Schools for Medical Assistants Day.