FLORIDA SOCIETY OF MEDICAL ASSISTANTS

Affiliate of the American Association of Medical Assistants

Date: October 4, 2018

To: FSMA President Marsha Benedict, CMA-A (AAMA) and the Executive Board

RE: Treasure Coast Chapter Fall Report

From: Treasure Coast Chapter

The Treasure Coast Chapter of Medical Assistants consists of St. Lucie, Indian River, and Okeechobee counties. The chapter continues to hold various events to its members. We meet at Indian River State College located at 3209 Virginia Ave. Fort Pierce, FL 34981 in the FSU/IRSC College of Medicine Building Room 126. All meetings start at 6:00pm with refreshments. Our meetings are open to all and certificates of attendance are available.

Our 2018 meetings are combined with our 1.5 continued educational units with relative topics. Our meetings are held between January-April and September-November and we meet at least monthly. We take the summer months off for planning and re-alignment.

The chapter held election in April and new officers were appointed. Congratulations to the following Treasure Coast Chapter Executive Board:

- Theresa Errante-Parrino,CMA (AAMA)- President
- Pamela Giannone, CMA (AAMA)-Vice President
- Nancy Brown, CMA (AAMA)- Secretary
- Zooshan Plummer, CMA (AAMA)- Treasurer
- Betty Springer, CMA-C (AAMA)- Marketing Interim
- Nicole LaMartina, CMA (AAMA)- Social Media
- Kim Eline, CMA (AAMA)- Public Policy
- Debra Kuiack, CMA (AAMA)- Public Policy

The new executive board met in August to discuss the workings of the chapter, confirm the fall line-up, and did a mailing to all chapter members. The mailing was a three in one, one to current members to inform them of our upcoming meeting dates and topics, the second was to non- members inviting them to join, and third was to non-renewals. We also included information on the bylaw changes. During this productive meeting, we also decide to rotate presentation days, this would allow those who can not attend on our usually scheduled 3rd Wednesday of the month meeting an opportunity to still attend other topics and learn about new topics, network, and earn credits.

Our Fall line-up is as follows:

- Tuesday, Sept. 18- Chronic Pain Management- 22 in attendance (1.5 C,G)
- Thursday, Oct. 18- Breast Cancer Myths vs Facts- 24 in attendance (1.5 A,C)
- Wednesday, Nov. 7- Nutrition (1.5 A,C)
- Tuesday, Dec. 4- Legal Implications (1.5 A,G)
- Monday, Jan. 28, 2019- Blood Management (1.5 A,C)

Each of the fall topics is worth 1.5 AAMA A,C or A,G credits. Once of our recent surveys also indicated a need for more Administrative CEUs, so we have been able to fulfill member requests this fall with Administrative approvals. We have been fortunate enough to have a local healthcare facility with a speaker's bureau that provides our chapter with speakers and up to date topics.

We advertise our meeting on Facebook through the Treasure Coast Chapter of Medical Assisting Group Page, on the FSMA Event Calendar, personal emails, letters through the US postal service, word of mouth, and through E-Blast with Constant Contact. The chapter has seen an increase in attendance this fall from about 15 in attendance in the Spring to an average of 23 in attendance this fall. We are currently working on topics and speakers for February to April.

For Medical Assisting Week, we held a chapter meeting on Wednesday, Oct. 18, MA Day and incorporated Special Guest attendees, cake, give-aways and AAMA MAR week promotional items. The Chapter also held an online drawing for FREE Registration to Fall Seminar. Eligibility was based on the following:

- must be able to attend seminar on Nov. 17
- must be AAMA member (with dues paid)
- must be part of Treasure Coast chapter
- must advocate for the Medical Assisting profession
- must have verified community service hours or be involved with an addition organization that provides community service

Survey results showed that some members would like to meet further south, since many members work until 5pm and it is difficult for many of them to drive to Fort Pierce by 6pm for our meetings. Venue is being looked at further south of Fort Pierce but may not occur until January 2019. If a venue cannot be found, perhaps starting the meetings at 6:30pm maybe an option.

Community service, we are trying to form a team and Fundraise for Relay for Life. The Walk is scheduled for March 30, 2019. Relay for Life is part of the American Cancer Society that supports all cancers. Relay is staffed and coordinated by volunteers in thousands of communities and 27 countries. Volunteers give of their time and effort because they believe it's time to take action against cancer. This event remembers loved ones lost, honor survivors of all cancers, and raises money to help the American Cancer Society make a global impact on cancer.

During the year, we have worked with many different speakers, agencies, and members. On behalf of the Treasure Coast Chapter, we would like to thank those who support our chapter during the year. We appreciate your time, support, understanding, mentorship, and guidance in our success. We look forward to your continued support and new opportunities.

All correspondences received were answered in a timely manner. There was open communications between all parties.