FLORIDA SOCIETY OF MEDICAL ASSISTANTS

Affiliate of the American Association of Medical Assistants

Date: October 17, 2017

To: Judy M. Seymour, CMA (AAMA), FSMA President
Executive Council Members
Physician Liaison

From: Maria Wiegelmann, CMA (AAMA)
FSMA Education Chair

AAMA has approved 7 CEUs for our Fall seminar on November 4, 2017 in Daytona Beach. Thank you to Gayle Bell, CMA (AAMA), Linda Evans, RMA, and Debra Hancock, CMA (AAMA) for their help in getting speakers for this seminar.

We are starting to work on speakers for the 2018 Annual Meeting. I've been in touch with Marcus Engel, a professional speaker, who has a great presentation for healthcare professionals: The Other End of the Stethoscope: 33 Insights for Excellent Patient Care. He would be available to speak at our annual meeting for a fee of $2000. (his regular fee is $15,000.). I will have more details regarding his presentation at our November Board meeting. Other topics being considered: opioid epidemic, suicide prevention (have a speaker for this), schizophrenia and bi-polar disorder (Debra Hancock has a speaker for this), telemedicine (the Brevard County chapter might have a speaker on this topic), cervical cancer, colo-rectal cancer, eye diseases and current treatments, Leadership Skills - Wendy Sellers with Black Rain Partners gave the presentation on Understanding Generations last year which attendees enjoyed – she has a 1 hour presentation on this topic.
Your suggestions are heartily welcome and your offers of getting speakers would be greatly appreciated!

I will be handling registration duties for 2017-2018 and thank the Central Florida Chapter members for volunteering to assist. If you'd like to learn how it works – just stop by the registration desk – we'd be happy to show you and get you ready to volunteer for 2018-2019!

Thank you for the opportunity to serve you as Education Chair. I look forward to your input for our 2018 Annual Meeting.