Florida Society of Medical Assistants, Inc.

TO: Deniece Jozefiak, CMA (AAMA)
Speaker of the General Assembly

Marilyn Gable-Redfield, CMA (AAMA)
Vice Speaker of the General Assembly

FROM: Theresa Errante-Parrino, CMA (AAMA)
Treasure Coast Chapter Annual Report

RE: Annual Report

Treasure Coast Chapter consists of Indian River, St. Lucie, and Okeechobee Counties. This has been an active year for the Treasure Coast Chapter as we have been able to provide our members with over 20 continued education credits through our various programs. We typically meet every other month and vary our days. The leadership board meets several times throughout the year. During these meetings, topics such as seminars, community service projects, and chapter needs are discussed. The chapter has been able to establish new partnerships with a variety of healthcare organizations that have been opened and supportive of our chapter and its members. We continue to sponsor community events, such as food drives, participate in awareness activities, and work with various partners for additional services.

Our chapter has gain recognition with local employers in the area and now the employers are only hiring credentialed medical assistants (CMAs and RMAs). We have gained recognition over the past year and contribute much of this recognition to Meaningful Use. With this new relationship being established, the employer went from 61% of their employers who were not to 0% who are not certified. Local physician groups are seeing the value for the credential Medical Assistant and will now only hire those with credentials. With other choices in the community, employers are choosing new hires based on education from CAAHEP accredited schools.

We will hold our chapter election in May. Our chapter also takes the summer off, and we will resume our official meetings in Aug/Sept. 2016. Currently speakers for the fall are being planned. We have advertised our meeting via our Facebook webpage (both through events and also as postings), by email, and also through physical US postal mail. Recently, we also sent out communications to all our new chapter members and those who were recertified. In addition, we have worked closely with the FSMA webmaster and the Marketing Chairperson for additional communications.

On behalf of the Treasure Coast Chapter, we would like to thank those who support our chapter during the year. We appreciate your time, support, understanding, mentorship, and guidance in our success. We look forward to your continued support and new opportunities.