Florida Society of Medical Assistants, Inc.

March 1, 2016

To: Deniece Jozefiak, CMA (AAMA) - Speaker of the General Assembly
Marilyn Redfield, CMA (AAMA) - Vice Speaker of the General Assembly

From: Maria Wiegelmann, CMA (AAMA)
Central Florida Chapter President

Re: Central Florida Chapter Annual Report 2016

The Central Florida Chapter meets 6 times a year at the I-HOP at 1345 Lee Road in Orlando, FL. Remaining meetings for 2016 will be on the March 16, May 18, September 21, October 19 (Medical Assistant Recognition Day), and November 16. We will continue to offer 1 CEU at each meeting.

Our winter mini-seminar was held at Everest University in Lakeland, FL. Five CEUs were earned by those attending. We are trying this new shorter seminar to see if it will attract more attendees. The day ends at 1pm giving attendees more time to relax and enjoy the remainder of their weekend. Surveys taken at the seminar showed attendees like the new format but also like the all-day seminars for more CEUs. We will try the shorter seminar again in the summer to get more feedback. We noticed that we held our seminar on the same day as the Mid-Gulf Chapter. I contacted Ann Rousseau Morris, Marketing Chair of the Mid-Gulf Chapter, and we agreed to check with each other before scheduling seminars to make sure our schedules don't conflict. We want to give all members the opportunity to go to as many seminars as they wish to earn their CEUs.

The North Florida and Central Florida chapters are cohosting a spring seminar to be held on March 12, 2016 at Florida Technical College in Deland, FL. This is our first joint effort and we hope to make it an annual event. The agenda and registration forms are posted online at www.fsmaonline.org. Attendees earn 7.5 CEUs. We were able to offer a presentation by a speaker from the Florida Department of Health on the Zika virus.

We are looking into having a summer mini-seminar in Kissimmee, FL offering 5 CEUs. A location and speakers have been offered by one of our CMAs (AAMA). Look for information on www. fsmaonline.org in the coming months.

Our fall seminar will be held on October 15, 2016. Site TBA – possible site East Orlando. Seven CEUs will be offered. Information will be posted on www.fsmaonline.org when available.

We continue to look for effective ways to offer our members what they need to thrive in their careers as CMAs (AAMA). We look forward to meeting you in Cocoa Beach.