Florida Society of Medical Assistants, Inc.

To: Kathryn Panagiotacos, CMA (AAMA)-FSMA President
And all Executive Board Members:

From: Treasure Coast Chapter of Medical Assistants

Re: Winter Report

Date: October 16, 2015

The Treasure Coast Chapter of Medical Assistants covers Indian River, St. Lucie, and Okeechobee Counties. The leadership board meets several times throughout the year. During these meetings, topics such as seminars, community service projects, and chapter needs are discussed. The Treasure Coast Chapter of Medical Assistants continue to hold various events to its members.

We also recently joined forces with a local x-ray school in the city who will promote the profession and will offer continued educational credits to both Medical Assistants and X-ray techs. We are looking forward to this new venture as the continued educational credit offering can be the link to gaining new member involvement. It will also serve those medical assistants who hold a basic x-ray license.

Our chapter has gain recognition with local employers in the area and now the employers are only hiring credentialed medical assistants (CMAs and RMAs). We have gained recognition over the past few months and contribute much of this recognition to Meaningful Use. With this new relationship being established, the employer went from 63% of their employers who were not credentialed to 5% not who are not credentialed. This percentage change occurred over 1 year. With the credentialing of medical assistants in the area, Treasure Coast Chapter has gained new member.

During the summer months we offered **13** continued education credits through our two different events. For the remainder of the year, we have the following events planned:

Continued Education Sessions scheduled for:

- Wednesday, Oct. 21- Topic Breast Cancer (as it is Breast Cancer Awareness Month)
- Tuesday, Nov. 17- Topic Snoring

These events will take place at Indian River State College, Fort Pierce Campus starting at 6pm.

For Medical Assisting Week- our chapter will be celebrating this at the Breast Cancer lecture on Oct. 21. We will have goodie bags, cake and refreshments.

Community service:

- Saturday, Oct. 31- we will be participating in the Breast Cancer Walk at Tradition Field in Port St Lucie. We are currently collecting monetary donations for the walk.
- Friday, December 4- collection of holiday gifts/teddy bears for local family
- Ongoing: Food collection for IRSC students and Treasure Coast Food Pantry.

This chapter has worked closely with various committees, such as Marketing, Communications, Meeting Coordinator, Registration, and Education.

We are looking forward to hosting the FSMA Seminar on Saturday, Nov. 7, 2015. We have been able to obtain a beautiful facility, excellent speakers, and vendors. Please be sure to express your appreciation to them. We hope you will enjoy the seminar!

Treasure Coast Chapter will continue to offer additional educational opportunities to the members and continue communications with the various committees.

The chapter invites you to donate to the ongoing food drive. You can bring your donation to the Seminar on Nov. 7.

We look forward to your continued support.