Florida Society of Medical Assistants, Inc.

To: **Mary Morris, CMA (AAMA)**
Speaker of the General Assembly
Ofelia Sunde CMA (AAMA)
Vice Speaker of the General Assembly

From: **Donna Heatley, CMA (AAMA)**
Mid Gulf Coast Chapter President

Date: **April 25, 2014**

RE: **Mid Gulf Coast Chapter Annual Report:**

Our chapter has been meeting every two months along with officer meetings held prior per AAMA guidelines with the exception of holidays.

We held our second seminar on February 23, 2013. The chapter offered 6 CEU's at this seminar and was held at The Pinnacle Medical Group, 315 75th St, Bradenton, Fl 34209. We had a great turnout for this meeting along with some very interesting speakers. At the end of the meeting we elected our chapter officers for the year.

The chapter's next meeting was held at The Waldemere Plaza, located in Sarasota. Our speaker Dr. Gerald John kindly volunteered his time to speak on his specialty, Diabetes. The chapter offered one CEU for attending this meeting. At our first officer meeting back from the summer, our chapter officers elected to hold all of our upcoming meetings in different locations throughout the Sarasota, Lakewood Ranch and Bradenton areas in the hope this will interest more members into coming to our meetings. They will also have the opportunity to come meet with the officers as well as other chapter members.

The Chapter offered 2 CEU' s at the meeting held on November 16, 2013, held at The Manatee Technical Institute. At this meeting we had two speakers. We had 32 people attend this meeting. We also announced at this meeting that our Marketing chair Ann Rousseau had created a new website for our chapter which also can be accessed through the FSMA website. The website is: www.MIDGULF COASTCMA.weebly.com. We also announced our Face book page created by Ann and one of our Chapter members. The members were provided with a flyer with all of the information including a list of the Chapter Officers and their phone numbers so that we are always accessible to our members. Our goal is to reach as many members as possible so they know that the AAMA is doing all they can to provide their members with CEU's.

On January 18, 2014 our next meeting was held at The Pinnacle Medical Group in Bradenton. The Chapter offered two CEU's at this meeting with a total of 20 people attending. At this meeting we announced the upcoming FSMA Annual meeting being held in Orlando.

Just recently we held our February 22nd, 2014 seminar at The Manatee Technical Institute. We had a total of five speakers earning the chapter members 6 CEU's. At this meeting we charged a $20.00 fee which included lunch. At this meeting we also discussed the upcoming FSMA Annual meeting in Orlando and handed out a info packet with all the information they would need to register etc. At this meeting 30 Chapter members attended. All of our speakers were given a certificate of appreciation along with a gift basket as a token of our appreciation for donating their time to our chapter. At each meeting all our speakers are given a certificate of appreciation.

We will be holding our next and last meeting at the start of May. At the end of this meeting we will hold our election of officers and have asked all of our chapter members for their support. This year our chapter will be electing a new chapter President. Chapter President Donna Heatley will be retiring from the chapter.

Prior to all of our meetings the chapter members are contacted via email and are provided with all the details of our upcoming meetings. Our meetings are also announced at each meeting so our chapter members have plenty of notice. Our officers have worked hard this year and have been encouraged by the increasing amount of members who have been attending our meetings. We are striving to help our members attain CEU credits, grow and network in their profession and be a vital part of our community. We continue to work together to support our chapter activities.