Florida Society of Medical Assistants, Inc.

April 25, 2014

To: Mary Morris CMA (AAMA),
Speaker of the General Assembly

Ofelia Sunde, CMA (AAMA)
Vice Speaker of the General Assembly

From: Marsha Benedict MSA, CMA (AAMA), CPC
FSMA Meeting Coordinator Chair
Ruth Lapio CMA (AAMA), Registration Chair
Maria Wiegelmann, CMA (AAMA), member
Carol Francis, CMA (AAMA), member

Re: Annual Report

All arrangements were made for the Annual 2013 Conference held at the Courtyard by Marriott 3436 N Atlantic Ave, Cocoa Beach, Fl 32931. The conference was well attended. Speakers were excellent.

The Fall Conference was held at the Holiday Isle Oceanfront Resort, 860 A1A Beach Blvd, St. Augustine, Fl 32080; 904-471-2555, October 26, 2013 Thank you to Gayle for spending the time to take a look at the hotel and giving us a list of sites to visit. Thank you Heidi, Gayle and Theresa for an excellent list of speakers. Thank you Ruth for the efficient registration form. Thank you Betty for the eNews and Mary Lou for the web site information and anyone else that helped make the Fall conference a success.

It has been another good year for FSMA networking. we always look forward to new registrants for our meetings and where they are coming from as well as meeting again and getting to know our ongoing members. The topics for Education are always interesting knowing there is always "something" to learn from each one. The packets for Registration are consistent and informative so glance through and remind ourselves of what we are accomplishing and what more we can do for our organization.

Again we will remember Time and Location play a factor on attendance but here are some stats :

	1/26/2013	4/26-28/2013	10/26/2013
	Punta Gorda	Cocoa Beach	St. Augustine
Registrants	56	44	48
Members	35	30	37
Students/Non Mem	3		
Educators	2	6	3
Student/Members		7	4

Liaison		1	
Physician	1	1	
Non Member	2	2	4
Total Attendees	43	44	48
First Timers	13	5	

Arrangements were made Holiday Inn-Orlando International Airport at 5750 T.G. Lee Blvd, Orlando, Florida; 407-851-6400 for the Annual Conference April 25-27, 2014 at a rate of $89. We are looking forward to a very rewarding Annual Conference. Education and Registration Chairs have done a wonderful job to make the weekend exciting and educational.

Arrangements have been made with the Crowne Plaza Tampa Westshore; 5303 West Kennedy Boulevard; Tampa Fl 33609. Date to be held November 8, 2014. We guaranteed 15 rooms at negotiated cost of $109, single; $114, double; 119, triple; and $124 Quad. The reason for the different rate is that the hotel provides breakfast vouchers (l voucher per 40 consumed). The cut-off date is , 2014. Reservations may be made by calling 888-233-9527 or using www.cptampawestshore.com and indicating the group name.

Arrangements have been made with the Renaissance Orlando Hotel for April 24-26, 2015. The hotel across the street from the Holiday Inn- Orlando International Airport. The Hotel rate will be $105.00 for single/double occupancy. We have guaranteed 20 rooms. The deadline for registration will be April 10, 2015. The reference number for booking is M-1C8CF95. Internet site and phone number or reservations will be provided at a later date.

Meeting Coordinator is asking permission to book for Fall 2015, Hilton Garden Inn, St. Lucie, Florida. A Fall Conference was held in Pt St Lucie in 2012 at a very reasonable fee.

Thank you to all those who helped with the 2013 conferences. A special thank you to Ruth Lapio, Registration Chair that prepared the registration forms, packets and greeted all the members and guests on their arrival. Ruth also provided the stats above, which are very helpful for future plans of this committee. Thank you to all who worked diligently to provide excellent education.