FLORIDA SOCIETY OF MEDICAL ASSISTANTS

TO: Florida Executive Council
Committee Chairs
Chapter Representative

FROM: Marsha Benedict, MSA, CMA-A (AAMA), CPC
FSMA Delegate

Date: September 18, 2012

Thank you to FSMA for allowing this delegate to represent the society.

The 56th Annual AAMA conference began Friday morning at the Doubletree Paradise Valley Resort in Scottsdale, Arizona with a continental breakfast that was offered every morning.

Many excellent educational sessions were offered for educators, clinical and administrative certified medical assistants. A first-timers and student reception was held and Board of Trustees, Endowment meeting.

An evening of socializing and dessert social was enjoyed by all. Unfortunately FSMA did not receive any awards this year. We will work harder next year. Winners will be published in the Jan/Feb 2013 issue of CMA Today.

Awards of Distinction:	Leadership and Mentoring/Nadine P. Anderson, CMA-C (AAMA)
	Spirit of Medical Assisting/Patricia D. Licurs, CMA (AAMA)
Publishing:	Excel/Utah, NY, NC
	Achievements/TX,CT,NB,IN,WI
Website Development	Excel/SC,NC
	Achievements/CT
Membership Retention	Excel/ND,ME,NB,WI
	Achievements/AK,UT,IA
Membership Recruitment	Exel/KS,ID,CT,IN
	Achievements/MO,NM,SD,UT,NY,PA,GA,OH
Student Recruitment	Excel/MT,SD,CN,MN
	Achievements/AK,KN,MN,UT,KY,SC,GA,WI
CMA (AAMA) %	Excel/MT,SD,CT,WA

Student Awards Sponsored by FA Davis:
Essay/Christopher Pollock, TN Tech Center, Knoxville, TN
Video/Amanda Surace, Cuahoga Comm College, Lundhurst, OH

The Board of Trustees were extremely pleased to announce recent ruling by the Centers for Medicare and Medicaid Services authorizing credentialed medical assistants to enter medication orders into the computerized provider order entry system. During the evening session of the House of Delegates, Executive Director Donald Balasa, JD, MBA presented in detail a power point presentation on the ruling. FSMA members may go to the AAMA website to download this information that is a very important decision for Certified Medical Assistants. Be sure to report this information to your employer and fellow CMA's.

Mr. Balasa reported several recent developments on the state level:

- The Connecticut State Society now has submitted a scope of practice request intended to regain medical assistant' rights to be delegated intramuscular, intradermal, and subcutaneous injections.

- The Washington Department of Health is drafting regulations pursuant to legislation that recently was enacted clarifying and protecting the practice rights of medical assistants.

The BOT approved a new fee structure submitted by the Continuing Education Board for non-AAMA providers of AAMA CEU credit: health care facilities will be $140 per CEU, and corporate/business facilities will be $280 per CEU. This change will take effect January 1, 2013. Programs submitted by CAAHEP and ABHES accredited medical assisting programs will continue the fee of $70 per CEU.

AAMA officers will be attending the conferences of Professional Association of Health Care Office Management (PAHCOM) and Medical Group Management Association (MGMA) to emphasize the CMA(AAMA) credential as the one to hire.

Several changes were made in the judging criteria and process for the Excel Awards. A new component social medical was added to the Excellence in Marketing, Promotion, and Recruitment Excel award. Addition of e-newsletters was approved in the Excellence in Publishing Award. "Excellence in Community Service" award was added. Changes were made to the Spirit Award the AAMA Medical Assistant of the Year.

A new membership presentation from the Membership Development Strategy Team, "Membership Matters: The AAMA-Your Partner in Professionalism" a power point presentation was approved as a tool for the chapter and state society levels. Take time to review this excellent tool on the AAMA website http://www.aama-ntl.org/st_chapter/marketing.aspx.

Membership Development Strategy Team has directed Director Knight to market membership to students. This entails sending student membership forms and brochures to program directors of ABHES accredited medical assisting programs, along with a letter asking materials are distributed to their students.

Previously at the 2011 HOD delegates requested that answers to the representative reports that are provided to the Management Steering Committee be sent to all State Presidents. The request was not provided to all States. A unanimous decision was made in the 2012 HOD that answers to questions and concerns brought back to the Management Steering Committee are forwarded to ALL state presidents to share with their members.

ELECTIONS:

Vice President:	Nina Watson, CMA (AAMA), CPC
Speaker of the House:	Paula Purdy, CMA (AAMA)
Vice Speaker of the House	Lisa Lee, CMA (AAMA)
Trustees:	Loxie Kistler, EDD, RN, CMA (AAMA)
	Deborah Huston, CMA (AAMA), CPC
	Michael Pfeil, LVN, CMA (AAMA)
	Joyce Garibay, CMA (AAMA)
	Karen Minchella, PhD, CMA (AAMA)*
	*one year term
Nominating Committee:	Ann Naegele, CMA (AAMA) Chair-TX
	Lisa Johnson, CMA (AAMA) –NC
	Monica Case, CMA (AAMA)-TN
	Melissa Burbage, CMA (AAMA) - SC
	Jennifer Amaral, CMA (AAMA)-CT

HOD approved the following bylaws amendments:

To serve as an AAMA officer or trustee, to serve on the Judicial Council, any AAMA committees, strategy teams, or to be a delegate of alternate to the AAMA House of Delegates, individuals must not have had their membership revoked as delineated in Article VI Section 4. Members in Good Standing were eliminated from all bylaws.

Article VI Section 2 was changed to read: Anyone who has been an active or associate member for at least two years who has retired from medical assisting (leaving out previous wording; and who has not entered into another field) is eligible for sustaining membership. This membership shall be forfeited if not renewed annually.

Article VII Section I Dues was sent back to BOT for rewording for 2013 HOD.

Article IX, Section 2 was adopted to add the wording in a state of emergency the BOD precludes the holding of an annual conference, shall supervise and conduct the elections either electronically or by U.S. mail in accordance with Article XV, Section 5.

All other proposed bylaw changes that all sustaining members to be part of the composition of the HOD were defeated.

The proposed Vision statement brought to the HOD was sent back to committee.

Minutes from the HOD will be posted to AAMA website for all members to read.

MARWeek materials were distributed. Celebrate MARWeek (Oct 15-19). Online forms may be used to order your supplies by Oct 1.

“Atlanta Learning on Our Minds” will be celebrated at the AAMA National Conference September 27-30, 2013 in Atlanta, GA.