

November 3, 2018

**South West Chapter of Medical Assistants Seminar**  
9:00 am-1:00 pm

9-10:30 am

What is a Fibro Scan?

Rescheduled from 2/2018

Tracy Balentine, RN, MS, CCRC

Chief Research Officer

Florida Research Institute

10:30-12 noon

Is an Accountable Care Organization Right for You?

David Patterson, RN, BSN

Senior Vice President Managed Care

Big Lake Pharmacy Group

12:00-1:00 pm

Do Words Wack Body Language?

Patricia H. Machell, M.A., D.C.

Medical Health Educator

Kaplan University

**Please check the FSMA website for chapter news and events at: [Fsmaonline.org](http://Fsmaonline.org)**

**Please keep checking the FSMA web site for chapter events. [Fsmaonline.org](http://Fsmaonline.org) go to chapter sections and click on South West.**

What is a Fibro Scan?

The diagnostic benefits of having a Fibro Scan is an FDA approved technology. The Fibro Scan offers a quick and painless approach to assessing liver health. Fibro Scan emits a pulse of energy, which you may feel as a slight vibration on your skin. Fibro Scan then measures the speed of this energy and immediately provides this information to your physician, who then uses it as a part of a broader evaluation of your liver health.

Find out about the main fibro-genic pathologies of the liver. What causes liver disease? What is liver fibrosis and steatosis?

What is an ACO?

An accountable Care Organization (ACO) is a group of doctors, hospitals and other health care providers that work together on your care. Their goal is to give you and other patients on Medicare better, more coordinated treatment.

Effective Communication

When different experts are working together to help you, you're more likely to get the care you need when you need it. Together, they can keep you from having costly tests or treatments you don't need. ACO's may be the most helpful if you have a chronic illness, like diabetes, high cholesterol, high blood pressure and heart disease.

What does your body language say about you? Communication in the health care setting includes communication cycles, types of communication, body language specifics and therapeutic communication. This will help with communication between ourselves, our patients, our co-workers and employer.

**REGISTRATION FORM**

South West Chapter of Medical Assistants

November 3, 2018

Venice Bay Front Hospital  
540 The Rialto  
Venice, FL 34285  
941-485-7711  
Auditorium A/B

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_/\_\_\_\_\_

Credentials: \_\_\_\_\_

Are you a member? ( ) Yes ( ) No

County Chapter: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Southwest Chapter of Medical Assistants**

**Deniece Jozefiak, CMA (AAMA)**  
**14057 Black Beauty Drive, # 811**  
**Punta Gorda, FL 33955**  
**941-286-8551**  
[Djcma@comcast.net](mailto:Djcma@comcast.net)

**Free for AAMA members and students. \$5.00 for non-members. Certificate of Attendance for non-AAMA members and to those who need one.**

**Deadline to send in registration form 10/31/18**

**PLEASE JOIN US FOR AN EXCITING SEMINAR**

The objectives of this seminar are to provide key points of education allowing the Medical Assistant, Health Professionals and other office/clinical personnel to become more knowledgeable in order to provide better patient care.

This seminar is open to anyone interested in updating their education or in the topics to be discussed.

Four hours of Continuing Education units are pending approval by the American Association of Medical Assistants (AAMA). Certificates of attendance are given to all attendees.

**Southwest chapter of Medical Assistants;**

**An Affiliate of:**

**The Florida Society of Medical Assistants**

**The American Association of Medical Assistants**

Deniece Jozefiak, CMA (AAMA)  
14057 Black Beauty Drive, # 811  
Punta Gorda. FL 33955

**SOUTH WEST CHAPTER OF MEDICAL ASSISTANTS**

**AN AFFILIATE OF:**

The American Association of Medical Assistants and the Florida Society of Medical Assistants



Saturday November 3, 2018

Bay Front Venice Hospital

540 The Rialto

Venice, FL 34285

941-485-7711

Auditorium A/B